



82nd ANNUAL COLLEGIATE DAIRY PRODUCTS EVALUATION CONTEST & Worldwide Food Expo '03

This year, the Contest is being held in conjunction with the Worldwide Food Expo '03 at Chicago's McCormick Place. All Contest competitors receive complimentary registration badges to this exciting event.

For Students! For Students! For Students!
**Take advantage of this opportunity to explore the industry
and discover fresh technologies!**



What in the world is WORLDWIDE FOOD EXPO?

Worldwide Food Expo (WWFE) is a biennial, global food technology event, sponsored by the American Meat Institute (AMI), the International Association of Food Industry Suppliers (IAFIS), the International Dairy Foods Association (IDFA), the International Bottled Water Association (IBWA) and the American Frozen Food Institute (AFFI). WWFE is the premier showcases of processing, packaging, equipment, ingredients and services for the global food industry.

WWFE '03 features two co-located events: the AMI International Meat, Poultry & Seafood Convention and Exposition and the Food, Dairy & Beverage Exposition.

It is the year's largest food and beverage processing and packaging event in the world, covering more than a million square feet of exhibits and featuring 1,200 of the world's leading suppliers. More than 30,000 attendees from 150 countries will visit the show to learn about new technologies, trends and ideas.

On the Show Floor...

- **Cutting edge innovations** in dairy processing, packaging, ingredient formulation and more!
- Special emphasis on new products and services for manufacturers of **cheese, ice cream and frozen desserts, milk and cultured products**.
- **The Product Development Pavilion**, with new ingredient formulations to stimulate your senses.
- **Aisles and aisles of new products, services and ideas** in packaging, distribution, processing, sanitation and much more!

In the Conference Sessions...

- **Dairy Tech:** new dairy technologies and applications.
- Thought-provoking **general sessions** – hear from the leaders in global food marketing and operations.
- IDFA's **in-depth dairy educational sessions**, including presentations on consumer trends, cost-cutting technologies, HACCP and food safety, regulatory compliance and more.



Tips for a Great Show Floor Experience:

- This show is **BIG!** Enjoy, experience and explore this great opportunity!
- Behave with **respect** and dress neatly.
- Be **courteous**. Please wait for other attendees to finish talking before addressing a delegate.
- Be **mindful** of the delegate's time and be keep your visit brief, if necessary.
- If you are interested in a particular company, **investigate** before the show, and have questions ready.
- Most importantly – **HAVE FUN!**

Exhibit hours: Wed., Oct. 29 – Fri., Oct. 31: 10:30 am – 5:00 pm • Sat., Nov. 1: 10:00 am – 4:00 pm
For more information go to <http://www.worldwidefood.com>